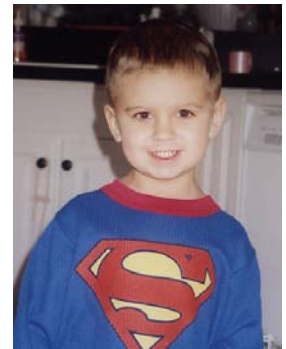


Addressee
Company
Address
City, State Zip

Dear Salutation,

On May 15, 2000, our family experienced a life-changing event that will never be forgotten. Our three year old son, Bobby, died suddenly from an infection caused by bacterial meningitis. Although I could write a book about the details leading to his death, the endless night in the hospital, and the week of the funeral, **I am writing to tell a different story - - one of vocation, purpose, meaning, and hope.**

Shortly after Bobby's death, Christi and I sought support for ourselves and our remaining children at a monthly support group. We desperately needed help: I could not function at work, Christi was attempting to care for the other children, our marriage was being challenged, our faith questioned, and our kids were expected to perform well at school. Although we had a tremendous support system from our families, it wasn't enough. Our families eventually had to get back to their daily routines while we struggled to breathe. **We desperately needed to find meaning in our grief**, and through much prayer, discernment, organization, and community forums, we founded Cornerstone of Hope in January 2003.



Cornerstone of Hope is a nonprofit organization with a mission to provide support, education, and hope for the grieving. We offer individual and family counseling, support groups for children, teens, and adults, summer camp, memorial services, and a variety of family workshops all geared toward turning "tragedy into triumph." The need for our services has been tremendous, as we have served over 14,000 individuals since October of 2003. As we expand our staff and the number of programs to serve the community, our financial need also has grown.

We would be honored by your continued support and most humbly request any donation you might be willing to contribute to help us generate excitement for our 9th Annual Benefit Gala on Saturday, February 18, 2012 at the Cleveland-Rockside Embassy Suites. Our 2011 Benefit Gala was an incredible success, raising over \$300,000 from over 650 guests, including many prominent members of the Cleveland community. The year's event will include dinner, live and silent auctions, cash raffle, and local entertainment. All donors receive an acknowledgement in our event program that is given to all attendees, as well as to donors upon request. Cornerstone of Hope reserves the right to re-arrange donations as necessary. Without the generosity of our incredible supporters, we would not be able to offer a single program for those who seek support after the death of a loved one.

We would truly be grateful for any level of support. **All proceeds from the event will be used for our programs to support grieving children and their families.** Cornerstone of Hope is a qualified 501(c)3 non-profit organization and your donation is 100% tax deductible. If you would like to make a donation or need additional information, please contact us at 216-524-HOPE (4673), e-mail at hope@cornerstoneofhope.org, or visit our website at www.cornerstoneofhope.org.

Your time and consideration are most appreciated. We wish you health, happiness, and success always.

Sincerely,

Christi and Mark Tripodi, Founders